



SOFÍA VERGARA

From Univision to ABC and to Hollywood movies: She is the most recent case of a successful crossover from US Hispanic Market to the General Market Recipient of the “Woman of the Year” Award in 2000 by Nobel Peace Prize Winner Rigoberta Menchu for her contributions to inspire young Latinas, she also became in 2002 the first Colombian to win a “Women of Hope” Award for being a role model for Hispanics.

Sofia Vergara is one of the most loved personalities of the Latino world. Her stunning and humorous presentation at the American Comedy Awards on Fox in 2001, created a frenzy that ended up with her first Hollywood role. After a brief audition, Director Barry Sonnenfeld gave Sofia the role of Nina in the Disney’s comedy film “Big Trouble”, starring Tim Allen and Rene Russo. Then, in 2002, Sofía got a dramatic role next to Felicity’s star Scott Stevenson and James Martin in Anthony Piccirillo’s independent film “24th Day”. She also got her first lead role in Fox’s comedy “Chasing Papi”. In 2004, Sofia appeared in the Metro Goldwyn Mayer’s “Soul Plane” next to Tom Arnold and in 2005 she appeared in Columbia Pictures’ “Lords of Dogtown” directed by Catherine Hardwicke, starring Heath Ledger. That same year she signed with Paramount Pictures to play the female leading role for the action drama “Four Brothers”, directed by John Singleton, and starring Mark Wahlberg, Tyrese Gibson, Andre 3000 and Garrett Hedlund. The movie opened number one that weekend with a boxoffice of \$21,176,925. Soon to be released is New Line Cinema’s “Grilled”, directed by Jason Ensler starring Ray Romano (*Everybody Loves Raymond*) and Kevin James (*King of Queens*). Sofia Vergara was also invited to do a cameo appearance playing herself in “National Lampoon’s Pledge This!” starring Paris Hilton.

In 2005 she debuted on ABC’s prime time sitcom “Hot Properties”. The comedy about real career women in a Real Estate office in Manhattan, trying to have real relationships was developed by Suzanne Martin, known for her work in “Frasier” and “Maybe It’s me”. In 2006 she was signed exclusively by ABC to appear in the upcoming Worldwide Pants and Touchstone Television production “The Knights of Prosperity” (January 2007).

She is the godmother of the non-profit organization “Peace and Hope for the Children of Colombia” established in 2001. Among her most memorable contributions is the

donation of the revenues of her last calendar to build a Pediatric Cancer Pavilion in Hospital Niño de Jesús that gives chemotherapy and cancer treatment for free to underprivileged children, as well as the construction of “Parque Hogar Infantil Lipaya” and sponsoring 100% the education and health programs of 600 children in her native Barranquilla. In 2006 she made true the dream of 10 underprivileged Colombian children by flying them to Orlando’s Disney World Theme Park with the support of Disney ABC. This former dentistry student is a spokesperson for the ADI –American Diabetes Association- as all her siblings suffer the disease.

She is also a very successful businesswoman. In the fall of 2004, Sofia launched a fashion collection, Vergara by Sofia, inspired by her incomparable Latin style. This brand has been designed to cover several product categories starting with women’s clothing and evolving into leather goods, swimwear, and lingerie. Vergara by Sofia is a social conscious brand that has generated 1,500 jobs in her native Colombia since 2004. For years she negotiated to make sure any employment opportunities created by her brand went solely to her country.

Her web page www.Sofiavergara.com averages 22 million hits a month, and she has sold more calendars in the Hispanic community than anyone. When she kicked off the millennium with her calendar *Sofía 2000*, it became the highest selling publication ever of this sort by any Hispanic personality. Her upcoming mobile project with Twistbox Entertainment and Latin World Entertainment has generated incredible word of mouth worldwide. The Sofia WAP will be available in January 2007 worldwide.

Sofia has graced over 100 covers of International magazines, hosted dozens of top Hispanic events each watched by more than 100 million viewers. Only months after her affiliation with Bally’s Health Clubs as their National Spokesperson, when print and T.V. advertisements ran nationwide in English and Spanish she was credited for having increased memberships in the Latin Community by an astounding 44%,. She has been the spokesperson of recognized brands such as Miller Lite and McDonald’s for both General and Hispanic markets. She appeared in the 2003 VISA worldwide campaign, filmed in Prague, Czech Republic directed by award winner Brushes Hunt (*The Matrix*), inspired by the animated personage of Lara Croft. Sofia has also been featured in General Market network TV series such as *Baywatch*, *Eve* and *Rodney*.

U.S. Hispanics began to love Sofia as the vivacious host of “*Fuera de Serie (Out of this World)*” on Univisión. Her rapport with the audience made “*Fuera de Serie*” an instant hit and the same network invited her to host her own top rated prime time one-hour weekly show, “*A que no te atreves (I dare you)*”. Sofia used her endearing personality and great improvisational skills to dare participants into performing the most outrageous acts possible. Viewers tuned in making it the hippest and number one young audience show on Univisión Network. Sofia is well known for being an exceptional single mother, and audiences love it when she walks in to galas and top award events with her 15-year-old son Manolo as her dream date.