



McDONALD'S® "SHREK THE THIRD™" HAPPY MEAL® FACT SHEET

"Talk" about fun! McDonald's "Shrek the Third" Happy Meal collection features 11 talking toys that capture the exciting personalities of the film's main characters. Each talking character will leave young guests and their families laughing all the way home as the toys repeat signature phrases straight from the silver screen.

LANGUAGES: The new Happy Meal collection marks the first fully talking toy collection for McDonald's that is available in eight different languages that speak in children's native language. The toys are available around the world in English, Spanish-Mexico, Spanish-Castilian/Spain, French, German, Portuguese, Mandarin and Japanese.

ABOUT THE TOYS: **Shrek®** – Featuring an ogre-like stance, Shrek® lets out one of three signature phrases at the push of a button, including "I'm an ogre!" and "I'm on it."

Puss In Boots® – This fierce feline is a true scene-stealer. Rotate his left arm to hear suave comments such as "Fear me if you dare" and "I gotta go."

Donkey – The ultimate fairy tale sidekick, Donkey certainly loves to talk. Young guests can press Donkey's tail to enjoy hilarious key phrases such as "Peek-a-boo," "Are we there yet?" and "Shrek!"

Gingy® – A fairy tale favorite, this pint-sized cookie character includes moveable arms and classic features. With the press of his purple gumdrop button, Gingy's signature voice exclaims, "Not my gumdrop buttons!" and "Don't worry."

Artie – The possible future king of Far Far Away is reluctant to take the throne. By rotating Artie's right arm, guests can hear exciting sword-fighting sounds and listen to him declare, "I don't know anything about being king."

Princess Fiona® – Don't be fooled by Princess Fiona®'s softer side. Poised in a powerful action stance, Princess Fiona features karate chop sounds and exclaims, "Hi honey!" and "You've gotta be kidding me."

Dronkey – The adorable Dronkey character is sure to capture the hearts of guests nationwide. By pressing his wings together, Dronkey lets out a playful roar.

3 Ogre Babies – It's three times the fun with McDonald's Happy Meals. Three ogre babies – one girl and two boys – will coo their ways into young guests hearts.

AVAILABILITY: The McDonald's "Shrek the Third" Happy Meal collection will be available beginning May 11 through June 7, 2007 in North America. With the purchase of a Happy Meal in the United States, young guests will receive one of 10 movie-inspired talking toys, while supplies last. In Latin America and Asia, the Happy Meal collection will grow with the addition of Pinocchio.

WEB SITE: www.mcdepk.com/happymeal

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