



For Immediate Release

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**McDONALD'S® TOP RESTAURANT MANAGERS HONORED
WITH PRESTIGIOUS AWARD IN HONOR OF FOUNDER RAY KROC**

*Top 1 Percent of McDonald's Managers To Receive 2007 Ray Kroc Award
For Their Superior Performance and Achievement*

Chicago, Ill. (March 11, 2008) - The nation's top McDonald's restaurant managers were honored today in Chicago as they received the 2007 Ray Kroc Award, an annual performance-based award that recognizes the top performing McDonald's restaurant managers in the country. Named after McDonald's corporate founder Ray Kroc, the award was established in 1999 to honor hardworking restaurant managers – those who make Ray Kroc's vision of excellence come to life in restaurants and for customers each day.

A select 137 managers were chosen this year to receive the Ray Kroc Award, an honor that comes with a cash award, a Ray Kroc award trophy and pin and a trip to Chicago for an awards gala, which was hosted today by McDonald's USA President, Don Thompson and Chief Operating Officer, Jan Fields. The banquet took place in Chicago at the Sheraton Hotel & Towers.

"This prestigious group of managers represent an essential part of the McDonald's family," Don Thompson, President, McDonald's USA. "We value their contributions to our team and are proud of all of their accomplishments. From the energetic way in which they manage their restaurant to their commitment to customer service, each of these managers truly raises the bar for McDonald's and our industry."

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Ray Kroc built the McDonald's business on the belief that greatness can only be achieved through the dedication and support of a company's people. The award was named after him based on his commitment to people and recognizing their contributions to the organization he helped establish. Each year, this prestigious award is given to the top 1 percent of McDonald's® U.S. restaurant managers to recognize their superior performance and achievement.

McDonald's Owner/Operators and/or regional staff nominate restaurant managers for the Ray Kroc Award to recognize their hard work, dedication and commitment to McDonald's. From there, a selection committee of representatives from McDonald's Operations, Training and Human Resources select the top 1 percent of McDonald's Restaurant Managers for the Ray Kroc Award.

About McDonald's

McDonald's USA, LLC is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McDonald's visit www.mcdonalds.com.

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