



For Immediate Release

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TOP 1 PERCENT OF McDONALD'S® RESTAURANT MANAGERS RECEIVE PRESTIGIOUS AWARDS IN CELEBRATION OF BEING "BEST IN CLASS"

CHICAGO (March 14, 2007) –McDonald's restaurant managers gathered in Chicago this week to receive the Ray Kroc Award. The Ray Kroc Award is an annual performance-based award that recognizes the top 1 percent of McDonald's restaurant managers in the country. Named after McDonald's corporate founder Ray Kroc, the award is given to managers who deliver superior results in achieving operational excellence, reinforcing McDonald's commitment to people, and building the business.

Only 133 managers were chosen this year to receive the Ray Kroc Award, an honor that comes with a cash award, a Ray Kroc award trophy and pin and a trip to Chicago for an awards gala, March 13. The banquet was hosted by Don Thompson, President, McDonald's USA at Chicago's Marriott Hotel.

Ray Kroc built the McDonald's business on the belief that greatness can only be achieved through the dedication and support of a company's people. The award was named after him based on his commitment to people and recognizing their contributions to the organization he helped establish.

"I am honored to congratulate the top 1 percent of McDonald's restaurant managers in the country – Don Thompson, President, McDonald's USA. "We are proud to pay tribute to the best and brightest managers in our system for the critical role they play in delivering a truly outstanding restaurant experience for our guests and our employees," Thompson noted.

McDonald's Owner/Operators and/or regional staff nominate restaurant managers for the Ray Kroc Award to recognize their hard work, dedication and commitment to McDonald's and our customers. From there, a selection committee of representatives from McDonald's Operations, Training and Human Resources select the award winners.

About McDonald's

McDonald's USA, LLC is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McDonald's visit www.mcdonalds.com.

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