



McDonald's® Olympic Champion Crew Blog

McDonald's will debut the first-ever McDonald's Olympic Champion Crew blog in conjunction with the 2006 Torino Olympic Winter Games.

Beginning 6 February and continuing throughout the month of February, this online journal will give site visitors the opportunity to follow the personal journeys of the Crew as they travel to the Games, explore Torino and reflect on their experiences.

The blog captures this unique experience at the Games through articles, photos and video including:

- Serving the world's best athletes at two official Olympic venue restaurants at the Main Press Center and Olympic Village
- Olympic competitions
- Tours of Torino
- Interaction with their crew member teammates from around the world
- Special cultural, recreational and social activities

Snapshot of Bloggers

- **Amy Roams, Australia** – While working at McDonald's has traveled to Las Vegas, Lindeman Island and now to Torino, Italy
- **Stephan Wiedner, Austria** – Discovered the Olympic Champion Crew opportunity while surfing McDonald's Intranet
- **Lynn Roach, Canada** – Dreams of working with Ronald McDonald House Charities® full-time
- **Leigha Pizzola, Canada** – Excited to watch figure skating competitions at the Games
- **Darlene McKinney, Canada** – Newly promoted to restaurant manager position
- **Karina Nerezenko, Russia** – Excited to bring the Olympic Spirit of McDonald's to athletes at the Olympic Village restaurant
- **Simona Sturz, United Kingdom** – Supports Ronald McDonald House Charities and World Children's Day™, McDonald's annual global fundraiser for children.

2006 Olympic Champion Crew

The 2006 Olympic Champion Crew consists of 300 top performing restaurant employees from 24 countries worldwide selected to serve the world's best athletes at the Olympic Winter Games. The Crew were selected as "the best of the best" from among the 1.6 million employees in more than 30,000 restaurants around the world. Criteria for selection varied by country and included qualifications such as excellence in teamwork, speed of service and order accuracy.

Visit the Olympic Champion Crew blog through the McDonald's Olympic Resource Center at www.mcdepk.com/OlympicResourceCenter or www.mcdonalds.com.