



Gerhard Heiberg
Chairman of the International Olympic Committee
Marketing Commission

Gerhard Heiberg served as the Chairman, President and CEO of the Lillehammer Olympic Organizing Committee (LOOC) (1989-1994); Chairman, President and CEO of Lillehammer Paralympics (1990-1994); member of the NOC (1994-present).

He's also currently a Member of the Executive Board (2003-present); Chairman of the Marketing Commission (2001-present) and of the Evaluation Commission for the XXI Olympic Winter Games in 2010 (2002-present).

Heiberg is a member of the following Commissions: Coordination for the XVIII Olympic Winter Games, Nagano 1998 (1995-1998), Coordination for the XIX Olympic Winter Games, Salt Lake City 2002 (1996-2002), Sport and Environment (1996-2001), "IOC 2000" (1999), Coordination for the XX Olympic Winter Games, Turin 2006 (2000-present), TV and Internet rights (2002-present), Olympic Philately, and Numismatic and Memorabilia Commission (2005-present).

Outside of the sporting world, Heiberg served as the President and CEO of Norcem (1973-1987); after merger of Norcem and Aker in 1987, President and CEO (1987-1989); Chairman of the Board of Aker SA (1989-1996); Chairman of the Boards of Den Norske Bank (1995-2000) and of Norwegian Trade Council (1995-2000); partner of Norscan Partners AS. He holds a MBA from the Graduate School of Economics and Business Administration, Copenhagen (1963) and speaks five languages including: Norwegian, English, German, French and Spanish.

In his leisure time, Heiberg enjoys hunting and fishing.