



Denis Hennequin
President – McDonald's Europe
McDonald's Corporation

Denis Hennequin is President of McDonald's Europe and is responsible for the company's 6,000 restaurants in 51 countries. Hennequin has been with McDonald's for 21 years serving most recently as Executive Vice President for McDonald's Europe.

In 1996, he served as President and Managing Director for McDonald's France. Prior to that, Hennequin was Vice President of Operations, Human Resources, Development and Regional Coordination.

He began his career at McDonald's in 1984 as an Assistant Store Manager, assuming various responsibilities in the field service area. Hennequin continued to rise through the organization holding numerous positions including Store Manager, Training and Recruiting Consultant, Field Service Consultant, Director of Franchising, Director of Operations and Regional Manager for Paris and surrounding suburbs.

He holds a bachelor's degree in Economics and a master's degree in Private International and Social Law from Paris II.