

**McDONALD'S NEW ORLEANS/GULF COAST RELIEF EFFORT  
FINANCIAL CONTRIBUTION FACTS  
August 16, 2006**

- McDonald's has been serving customers in the New Orleans area **since 1963**.
- By August's end, McDonald's will have rebuilt and **reopened three restaurants** in the New Orleans area, including one near the newly reopened New Orleans Ronald McDonald House.
- More than **80 percent** of McDonald's restaurants impacted by Katrina have since re-opened. New Orleans McDonald's restaurants continue to open, extend hours and increase product offerings weekly.
- A recent "hiring day" in the New Orleans area resulted in more than **300** new hires to the more than **90 restaurants** currently operating in the New Orleans and Biloxi/Gulfport markets.
- Overall, the company and its franchisees provide employment to **more than 4,500 crew**, managers and support staff in the area.
- The McDonald's Family Charity Fund raised **\$3.2 million** from employees of Owner/Operated restaurants, corporate owned restaurants, McDonald's Corporation and suppliers (including the McDonald's Corporation 100 percent donations match).
- These funds were set aside for the exclusive use of employees of franchisees, McDonald's Corporation and McDonald's suppliers. More than **3,400** employees received Katrina-related assistance.
- Overall, the cash contributions from McDonalds' and its customers have exceeded **\$11 million**.
- In 2005, McDonald's Gulf Coast-area restaurants contributed **nearly \$12 million** in sales tax despite the effects of Hurricane Katrina.
- Immediately following Hurricane Katrina, McDonald's set-up an emergency **24-hour service center** to help meet the critical needs of displaced employees as a result of the disaster.
- The 24-hour service center responded to more than **17,000** calls from McDonald's employees since Katrina struck the area.
- McDonald's implemented a number of emergency policies regarding pay, loans, employment and disbursement of funds and granted more than **\$800,000 in loans** for its valued employees.

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