



**DEBUT ALBUM SEAN KINGSTON**  
**RELEASE DATE: JULY 31, 2007 (EPIC/BELUGA HEIGHTS)**  
**SINGLE: "BEAUTIFUL GIRLS"**

### BIOGRAPHY

Sean Kingston, the 17 year-old **Miami born, Jamaica bred** artist, is not just a new face in popular music; he's accomplished the rare task of creating a new *genre* where rap, reggae, pop, doo-wop and remarkable songwriting all combine into something totally refreshing. Add in Sean's family roots, which cite Jamaican legendary producer **Jack Ruby** as his grandfather, and you have one of the most exciting debuts this year. And while hip-hop lyrics have sparked the biggest debate in years, Sean finds himself in the center of the controversy - but not where you might think. The teen prefers to show his creativity without using **profanity**.

It's no wonder then that Sean is quickly becoming a household name with his first single "**Beautiful Girls**," a song cross-pollinating on both urban and pop radio stations coast to coast. The unmistakable hit boasts the instant hook of "Stand by Me" which acts like a muse for the song produced by savant J.R. Rotem. Sean, who is the flagship artist on J.R.'s label Beluga Heights, will release his debut album **Sean Kingston on July 31 via Beluga Heights/Epic**.

"I heard the track 'Stand By Me,' one night in the studio while listening to the radio and asked J.R. if anyone had ever used that sample. He made the beat immediately and I wrote down the lyrics within an hour – it happened very quickly. I loved the way it turned out and I think my sound is a lot different than what else is out there. It all just worked and we knew we had something special with the track. I'm also singing about something people can relate to – I'm singing about being in love with someone who you think is your world but they don't see it that way and you have to end the relationship."

Kingston wants to make it clear that he is no cookie cutter artist that has the songs mapped out for him - he comes up with 100 percent of his lyrics. Sean also understands that as a 17 year-old making urban music he has a responsibility to fans, "With this album I thought it was important to not use curse words or negative language that might offend people. I write my own songs so it's like if I can write a great track without using those words, then that's the style for me." Sean continues, "As an artist, my whole goal is to make powerful and classic album. I want everyone to feel my music and understand my heritage and that's what this album will do. The music is all about the authentic Sean Kingston vibe. J.R. is a talented dude and a dope producer and he heard that I had something different to offer from other artists out there. Together we're a powerful force and I'm ready to share it with the world."

Sean talks about J.R. more like a big brother, rather than an Executive Producer of his album. Last spring Sean reached out to J.R. on MySpace. Sean was drawn to J.R. because he was young and hungry like himself and felt like the music he was making was the type of music for him. Rotem emailed him back. J.R. almost had no choice. "Sean would hit me up at least three times a day!" J.R. says.

"He had a real distinct sound," Rotem remembers. "I worked with some of the best and I don't see why Sean can't grow to be one of them. His potential is limitless." Rotem

invited Sean for a meeting in Los Angeles; coincidentally the young performer was already in the process of moving to California. Shortly after their initial meeting, Rotem had his flagship artist for his Epic records joint venture, Beluga Heights. For Sean, it was a prophecy beginning to be fulfilled. Not only is music his love, it is in his blood. Now Kingston says he's looking forward to making timeless music and living out his dream.

In just a short time, Kingston has already done what few in his age bracket can accomplish - get people excited about music again. His album is shaping up to be filled with a string of hits including the **second single "Me Love,"** "Got No Shorty," "There's Nothin'" featuring Paula DeAnda, "I Can Feel It" and "Take You There."

Perhaps one of the most eye opening tracks is "**Dry Your Eyes**" where Sean visits the hardship of watching his mother and sister be sent to prison when he was just 15 years-old. He sings to his mother and tells her not to be saddened that she's away from the family and to know that they're always there for her.

"I always had my brother," he began to explain. "But when my mother and sister went away, it took a lot out of me. My sister went away for four months and my mom has been away for over a year now. When she went away, I thought to myself, this is too much.' I was only 14. I missed her like crazy but I pulled through and used it as my motivation. "Dry Your Eyes" is a defining song on the album for me because it touches on something that's very personal to me and the dope melody that's on there makes me feel even closer to it."

Sean has a certified hip-hop knocker on his hands with the reggae remix of "**Colors**" (**Reggae Remix**) which features the legendary **Vybz Kartel** and the always profound **Kardinal Offishall**. The track, which was released this past Spring, was received really well by the industry as a first look from Sean and will appear on his album as a bonus track. "Unity and representation is where Colors came from," Kingston elaborated. "The song is about representing whatever flag that you're loyal to – whether it is Jamaica, the States, your block etc. It's a lifestyle record that can be a street anthem no matter where you're from and where you at now. The reggae version came up because I wanted to do something special for my roots in Jamaica. The first person I thought of was Vybz Kartel. His verse came out crazy. Then Kardinal, that's my homie, really attacked the track."

"In the future I want to have my own label and work on the business side," he said. "I went to acting school when I was younger, so I want to revisit that one day. I want to get into every aspect of the business and see where it takes me. I'm grateful for the fact that my music is able to bridge genres – I'm ready to do that will any business opportunity that comes my way – it's always been important to for me not to limit myself."

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## **SEAN KINGSTON**

**17 YEAR OLD BEHIND HIT SINGLES "BEAUTIFUL GIRLS"  
AND "ME LOVE" TO RELEASE HIGHLY ANTICIPATED DEBUT  
ALBUM JULY 31<sup>st</sup>**

**"BEAUTIFUL GIRLS" IS #1 MOST-PLAYED SONG ON RADIO, #1  
RINGTONE IN COUNTRY FOR THREE WEEKS; #1 SONG ON  
ITUNES; #1 VIDEO ON ITUNES, #1 SONG ON AOL MUSIC, #1  
SONG ON YAHOO! MUSIC; SEAN IS #1 ARTIST ON MYSPACE  
FOR SIX STRAIGHT WEEKS & BROKE RECORD FOR MOST PLAYS  
AT MYSPACE'S ALBUM LISTENING PARTY WITH OVER 1  
MILLION PLAYS IN 24 HOURS!**

**New York, NY July 30, 2007** - On the heels of what's been dubbed the "it" song of the summer "Beautiful Girls," Sean Kingston is set to release his highly anticipated debut album **Sean Kingston** on **July 31st** via Beluga Heights/Epic Records.

The **17 year-old songwriter**, who was born in Miami and raised in Jamaica, accomplishes the rare task of creating a new genre where pop, reggae, hip-hop, doo-wop all combine into his feel good yet revealing album. While hip-hop lyrics have sparked some debate, the teen prefers to show his creativity without using profanity so that all audiences can enjoy his music.

Tracks like his second single "**Me Love**" show Sean's Jamaican roots which cite legendary producer **Jack Ruby** (Bob Marley and the Wailers) as his grandfather as does the bonus track "Colors (Reggae Version)" which features reggae kings **Vybz Kartel** and **Kardinal Offishall**; there's the homage to his mother's personal battles with "**Dry Your Eyes**" and "**Got No Shorty**" which sounds like a big band version of a 2007 pop song to name a few.

Multi-platinum producer **J.R. Rotem**, who signed Sean Kingston as his flagship artist to his Beluga Heights joint venture with Epic after being contacted by Sean via **MySpace**, is the Executive Producer and produced the entire album.

Sean will make his debut on national TV when he performs "Beautiful Girls" on **NBC's "Today Show"** July 31. Other upcoming performances include **MTV's TRL** and **BET's 106 & Park** on July 31 and **ABC's "Jimmy Kimmel Live"** on August 2. Sean has also been nominated for Choice R&B Track at **FOX's 2007 Teen Choice Awards** airing on August 26. His video for "Beautiful Girls" will be featured for an ABC promotion for their new season of "**Desperate Housewives**" where the video was matched up with scenes from past and new episodes. This Desperate Housewives spot will premiere on ABC on July 29 during the show and the full video will be available at ABC.com.

Sean Kingston and his undeniable hit "**Beautiful Girls**" have already racked up accolade after accolade including **#1 ringtone** in the country for three consecutive weeks; **#1 song on iTunes**; **#1 video on iTunes**; **#1 most-**

played song on **radio**; #1 song on **AOL Music** and **Yahoo**; #1 Artist on **MySpace for Six Weeks**; broke MySpace's record for having the **Largest Album Listening Party** ever with over 1 million plays in the first 24 hours.

The video for "Beautiful Girls" was shot in Los Angeles at the famed Johnie's Coffee Shop by Marcus Raboy and features cameos by J.R. Rotem and Lil' Mama. The video is currently on both MTV's **TRL** and **BET's** 106 & Park countdowns. It's been added into Big 10 rotation on MTV and is in significant rotation on BET, MTV Hits, MTV Jams and **Fuse** among other video channels.

**\*\*Watch the video for "Beautiful Girls" here:**

**[http://www.sonymusic.com/artists/SeanKingston/video/SeanKingston\\_BeautifulGirls\\_VidFull.mov](http://www.sonymusic.com/artists/SeanKingston/video/SeanKingston_BeautifulGirls_VidFull.mov)**

Sean Kingston's second single "**Me Love**" officially impacted on all radio formats on July 17 and already has 13 million in audience.

**\*\*Listen to "Me Love" here: [www.seankingston.com](http://www.seankingston.com)\*\***

Sean Kingston launched his official online clothing store with MerchDirect and is offering a free download of "Beautiful Girls" with each purchase.

**[www.seankingston.com](http://www.seankingston.com)**  
**[www.myspace.com/seankingston](http://www.myspace.com/seankingston)**  
**[www.merchdirect.net/seankingston](http://www.merchdirect.net/seankingston)**

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