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WALT DISNEY PICTURES/WALDEN MEDIA'S *THE CHRONICLES OF NARNIA: THE LION, THE WITCH AND THE WARDROBE* BRINGS TIMELESS ADVENTURE TO McDONALD'S® HAPPY MEALS & MIGHTY KIDS MEALS

Oak Brook, Ill., December 14, 2005 – Characters from the new Walt Disney Pictures/Walden Media live action theatrical release *The Chronicles of Narnia: The Lion, The Witch and The Wardrobe* are climbing through the enchanted wardrobe into McDonald's Happy Meals and Mighty Kids Meals beginning December 16, 2005 through January 12, 2006. McDonald's guests will receive one of eight characters and a specially designed pop-up diorama inspired by the film, with the purchase of a Happy Meal® or Mighty Kids Meal®, at participating restaurants nationwide, while supplies last.

Each McDonald's Happy Meal featuring *The Chronicles of Narnia* includes an articulated action figure and interactive pop-up book that provides a richly detailed play environment to bring the film to life. **Lucy Pevensie and the Wardrobe** features a charming Lucy action figure. The door of Lucy's wardrobe diorama opens so she can enter the mystical world of Narnia on the reverse side. **Mr. Tumnus and his Home** includes Tumnus, who sports a scarf that doubles as a whistle, and a detailed pop-up book depicting his wintry home. **Edmund Pevensie and the White Witch** features Edmund and a pop-up sleigh with a 3-D White Witch inside, led by four reindeer. The **Mr. Beaver and his Home** diorama depicts Mr. Beaver's abode with pop up furniture – press Mr. Beaver's tail and he flaps it up and down.

The White Witch and her Castle features The White Witch, Jadis, who raises her wand as if to cast a spell when the lever in her back is pushed, and an elaborate diorama of her castle and dungeon. **Susan Pevensie and the Wolves** includes a picturesque winter scene diorama with pop-up wolves and Peter with his sword.

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Touch the lever on Susan's back and she raises her magic horn to her lips. **Aslan and the Return of Spring** features a pop-up dimensional tent for Aslan – press the back of his mane to open and close his mighty jaws. Rounding out the elaborate collection is **Peter Pevensie and Aslan's Army**. Peter leads his troops with articulated arms and legs, and the prelude to battle diorama features a pop-up satyr, unicorn, and horse Peter can ride.

In theatres December 9, Walt Disney Pictures/Walden Media's *The Chronicles of Narnia* is a live-action film based on the book, *The Lion, The Witch and The Wardrobe* – one of seven novels in the popular children's fantasy book series by C.S. Lewis. Originally published in 1950, *The Lion, The Witch and The Wardrobe* follows the adventure of the four Pevensie siblings who enter the world of Narnia through a magical wardrobe while playing 'hide and seek' in the country home of an elderly professor.

McDonald's guests now have the opportunity to enjoy additional food choices with their Happy Meals and Mighty Kids Meals including Apple Dippers (fresh, peeled apple slices) served with low-fat caramel dipping sauce, and beverage choices including 100% pure Minute Maid apple juice and low-fat white and chocolate Milk Jugs, served in easy to handle containers.

About McDonald's

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McDonald's visit www.mcdonalds.com

About The Walt Disney Studios

Walt Disney Studios is a unit of The Walt Disney Company (NYSE: DIS) and distributes motion pictures under Walt Disney Pictures - which includes Walt Disney Feature Animation and DisneyToon Studios - Touchstone Pictures, Hollywood Pictures and Miramax Films. Buena Vista International serves as the studio's international distribution arm. Buena Vista Home Entertainment and Buena Vista Home Entertainment International together distribute Disney and other film titles to the rental and sell-through home entertainment markets worldwide. Buena Vista Theatrical Productions is one of the largest producers of Broadway musicals, and the Buena Vista Music Group distributes original music and motion picture soundtracks under its four record labels: Walt Disney Records, Buena Vista Records, Hollywood Records and Lyric Street Records.

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