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**CHARACTERS FROM WALT DISNEY PICTURES' *CHICKEN LITTLE*
CROSS THE ROAD INTO McDONALD'S® HAPPY MEALS & MIGHTY
KIDS MEALS ON THEIR WAY TO THE SILVER SCREEN**

Oak Brook, Ill., October 26, 2005 – The misfit band of characters from Walt Disney Pictures' new animated comedy, *Chicken Little*, will cross the road into McDonald's Happy Meals and Mighty Kids Meals beginning October 28, 2005, through November 22, 2005. McDonald's guests will receive one of eight quirky characters inspired by the film, with the purchase of a Happy Meal® or Mighty Kids Meal®, at participating restaurants nationwide, while supplies last.

The eight high-action *Chicken Little* character toys will bring hours of playtime fun to kids and collectors as they recreate their favorite scenes from the movie. The plucky **Chicken Little**™ character toy spins forward and backward by activating his whizzer - place him in his soda bottle to watch him take off. Pull the **Fish Out of Water**™ toy backwards to watch him burst out of a spaceship, and watch **Buck Cluck**™ speed away in his car whizzer. Wind up the **Chicken Little** character **Baseball**™ toy and watch him walk safely to third base, while **Runt of the Litter**™'s pig fighter glides through the air with Runt inside. Rev-up **Alien Baby**™ and place him in his spaceship to watch him zig-zag about, and sing along with **Abby Mallard (The Ugly Duckling)**™ in her karaoke box. Completing this fun collection of characters is **Foxy Loxy**™ – energize Foxy's acorn and prepare for one of her amazing back-flips.

In theatres November 4, Disney's *Chicken Little* presents a new twist to the classic children's fable of a chicken who causes widespread panic when he mistakes a falling acorn for a piece of sky. In this hilarious adventure, Chicken Little is determined to rebuild his reputation when a real piece of sky lands on his head. This time when it comes to saving the world, it helps to be a little chicken.

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The McDonald's Happy Meal event featuring characters from Walt Disney Pictures' *Chicken Little* will be supported by national television advertising debuting in the U.S. on October 28. The commercial features original Disney animation of the Chicken Little character and his friends enjoying a visit to McDonald's.

McDonald's guests now have the opportunity to enjoy additional food choices with their Happy Meals and Mighty Kids Meals including Apple Dippers (fresh, peeled apple slices) served with low-fat caramel dipping sauce, and beverage choices including 100% pure Minute Maid apple juice and low-fat white and chocolate Milk Jugs, served in easy to handle containers.

About McDonald's

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McDonald's visit www.mcdonalds.com

About The Walt Disney Studios

Walt Disney Studios is a unit of The Walt Disney Company (NYSE: DIS) and distributes motion pictures under Walt Disney Pictures - which includes Walt Disney Feature Animation and DisneyToon Studios - Touchstone Pictures, Hollywood Pictures and Miramax Films. Buena Vista International serves as the studio's international distribution arm. Buena Vista Home Entertainment and Buena Vista Home Entertainment International together distribute Disney and other film titles to the rental and sell-through home entertainment markets worldwide. Buena Vista Theatrical Productions is one of the largest producers of Broadway musicals, and the Buena Vista Music Group distributes original music and motion picture soundtracks under its four record labels: Walt Disney Records, Buena Vista Records, Hollywood Records and Lyric Street Records.

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