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**“THAT’S SO RAVEN” AND THE NBA CREATE A WINNING
TEAM IN McDONALD’S® HAPPY MEALS**

*McDonald's Happy Meals Bring Today's Hottest Television and Sports
Accessories to Life – February 25, 2005 – March 17, 2005*

Oak Brook, Ill., February 24, 2005 – From center stage to center court, McDonald's® is bringing the hit television series “*That's So Raven*” and the National Basketball Association (NBA) to Happy Meals and Mighty Kids Meals nationwide. Beginning February 25, 2005 through March 17, 2005 with the purchase of a Happy Meal® or a Mighty Kids Meal®, guests will receive one of six “*That's So Raven*”- inspired fashion and fortune-telling accessories, or one mini basketball figure sporting one of 30 mini-NBA jersey replicas. The event offers fun, active lifestyle fashions from two of today's hottest properties, at participating McDonald's restaurants nationwide, while supplies last.

“That's So Raven”

Arriving in style at McDonald's is “*That's So Raven*”, the hit Disney Channel and ABC Kids television series starring kid and tween superstar Raven (aka Raven-Symone) as intuitive teen and aspiring fashion designer Raven Baxter. The new “*That's So Raven*” McDonald's Happy Meal collection, the first for the series, features six different fortune-telling accessories: **Raven's Bag of Fortunes**, a stylish handbag featuring an attached clip that doubles as a fortune telling spinner; **The Fortune Revealers**, chic glasses designed to decipher hidden messages; **Spin Your Fortune**, a six-sided fortune-telling top that doubles as a ring; **Crystal Wrystal Ball**, standard issue for fortune tellers; **Psychic Cell Phone**, a vital accessory with changing image for fashionista fortunetellers on the run; **Fortune Toy**, a furry and fashionable clip that answers questions when turned upside down. McDonald's predicts fashionable futures with the “*That's So Raven*” McDonald's Happy Meal collection.

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NBA

Sports fans and NBA enthusiasts alike will love the 30 mini-NBA jerseys available now at McDonald's. Perfect for any NBA fan, the six basketball action figures include one of 30 mini-NBA jerseys, representing each of the 30 NBA teams. **Lay-up Luke**, **Slam Dunk Dan**, and **Bank Shot Bobby**, characters featuring bendable arms, are ready to play! **Hook Shot Henry**, **Free Throw Frank**, and **Three Point Pete** feature a mini basketball and shooting ability. These collectible mini-jerseys can only be found at McDonald's, making this Happy Meal and Mighty Kids Meal event a slam-dunk with NBA fans everywhere.

Young guests now have the opportunity to enjoy additional food choices with their Happy Meals including Apple Dippers (fresh, peeled apple slices) served with low fat caramel dipping sauce, and beverage choices including 100% pure Minute Maid apple juice and low fat white and chocolate Milk Jugs, served in child friendly containers.

McDonald's

McDonald's is the world's leading food service retailer with more than 30,000 McDonald's restaurants serving 46 million customers each day in more than 100 countries. More than 80 percent of McDonald's restaurants around the world are owned and operated by independent, local businessmen and women. Please visit our newly designed website at www.mcdonalds.com to learn more about the Company.

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