



Contact: Kristin Zanini
JSH&A Public Relations
630.932.9316
kristin@jsha.com

Nicole Neal
McDonald's USA, LLC
630.623.2901
nicole.neal@us.mcd.com

McDonald's Electronic Press Kit
www.mcdepk.com/happymeal

FROM TIMELESS TO FUTURISTIC, HASBRO'S MY LITTLE PONY™ AND WOWWEE ROBOTICS™ COME TOGETHER IN McDONALD'S® HAPPY MEALS AND MIGHTY KIDS MEALS

Oak Brook, Ill., February 23, 2007 – The beloved characters from Hasbro's MY LITTLE PONY brand and unbelievable robots from Wowwee Robotics are prancing and powering their way into McDonald's Happy Meals and Mighty Kids Meals nationwide. Beginning February 23, 2007 through March 22, 2007, McDonald's youngest guests will receive one of eight charming MY LITTLE PONY PONYVILLE characters or one of eight Wowwee Robotics toys with the purchase of a Happy Meal® or Mighty Kids Meal®, at participating McDonald's restaurants, while supplies last.

MY LITTLE PONY

The enchanting MY LITTLE PONY characters have delighted young girls around the world for nearly 25 years. Inspired by the newest MY LITTLE PONY retail collection, PONYVILLE, the McDonald's Happy Meal and Mighty Kids Meal MY LITTLE PONY collection features eight stylish miniature sculpted ponies each with her own garden accessory for a perfect interactive playtime experience. MY LITTLE PONY is under license from HPG, the licensing team of Hasbro, Inc. (NYSE: HAS).

SKYWISHES with Gazebo – SKYWISHES pony loves to look up at the stars from her very own gazebo. This perfectly pink pony fits nicely inside her gazebo accessory.

MINTY with Wagon – Arriving in style wherever she goes, MINTY pony features her very own freewheeling wagon accessory.

KIMONO with Planter Box – KIMONO pony's purple mane is the perfect complement to her white planter box filled with beautiful pink flowers. Place this pretty-in-pink pony on top of her flowers to watch them light up.

BUTTERSCOTCH with Patio Chair – Bright BUTTERSCOTCH pony is hard to miss as she relaxes in her favorite patio chair. For added fun, young guests will enjoy a sheet of mini stickers.

SHENANIGANS with Patio – With a name like SHENANIGANS, it's no wonder this pale blue pony is always up for adventure. Place SHENANIGANS pony on her patio accessory and turn the thumbwheel to watch her spin!

DESERT ROSE with Garden Gate – A pretty white pony with a flowing pink mane, DESERT ROSE loves to visit her garden through her special garden gate that opens and closes.

CHERRY BLOSSOM with Wishing Well – Make a Wish! Place CHERRY BLOSSOM pony at the base of her wishing well and turn the handle to watch this dark pink pony turn in circles.

COTTON CANDY with Vanity – To keep her multi-colored mane looking its best, COTTON CANDY pony features her very own vanity set. For even more playtime fun, this adorable pink pony comes with a sheet of mini stickers.

WOWWEE ROBOTICS

Wowwee Robotics offers a line of robots featuring a mix of futuristic technology and unique life-like personalities. The McDonald's Happy Meal and Mighty Kids Meal Wowwee Robotics collection features eight exciting toys, each with its own distinctive robotic-like functions for hours of imaginative fun.

Walking Robosapien™ – Walking Robosapien is always on the go – pose his arms and wind him up to watch him walk forward.

Roaring Roboraptor™ – Press the button on Roboraptor's back to hear him roar. Press the button again and he makes a sniffing sound.

Talking Robosapien™ V2 – Press the button on Robosapien V2's chest to hear him talk. A robot of many words, press the button again to hear a different expression.

Running Roboreptile™ – Make this realistic reptile scurry away by pulling him backwards along a smooth surface. Let go and watch him run!

Walking Robopet™ – Man's best robotic friend! Wind up Robopet to watch him walk forward while moving his head from side to side.

Biting Roboreptile™ – Press the button on Roboreptile's back to open and close his mouth.

Chomping Roboraptor™ – Always searching for his next snack, Roboraptor opens his mouth and moves his head from side to side when the button on his back is pushed.

Stand Up Robosapien™ V2 – Stand Up Robosapien V2 doesn't take things lying down. Wind up Robosapien V2 and lie him down on his back. Press the button on his chest to watch him quickly move to a standing position.

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