



**MY SCENE™ AND HOT WHEELS® STUNT STRIKERS™
McDONALD'S® HAPPY MEAL® AND MIGHTY KIDS MEAL® FACT SHEET**

Let the good times roll! From high fashion to high speeds, McDonald's Happy Meals and Mighty Kids Meals to feature My Scene™ and Hot Wheels® Stunt Strikers™. Beginning September 28, 2007 through October 25, 2007, young guests will receive one of eight My Scene-inspired toys including four dolls and four sets of fashionable friendship bracelets, or one of eight exclusive Hot Wheels Stunt Strikers with the purchase of a Happy Meal® or Mighty Kids Meal®, at participating McDonald's restaurants, while supplies last.

MY SCENE™

Showing off their moves in McDonald's Happy Meals and Mighty Kids Meals are the My Scene friends – Kennedy™, Chelsea™, Madison™ and Nolee™ – sporting roller disco gear complete with fashionable roller skates with rolling wheels. Rounding out this trendy collection are four sets of friendship bracelets to wear and share with friends.

Kennedy™ - Featuring bright red skates that roll and a matching skirt, Kennedy is ready to go! For added fun, remove Kennedy's helmet to style her long, blonde hair.

Wear and Share Flower Toy Bracelet – Young guests can show off their friendship flower power with this cute bracelet set featuring two bracelets with dangling flower charms.

Chelsea™ - Chelsea sports a cropped green jacket, a star-studded helmet and skates that roll. Change her pose and style her hair for a fun new look.

Wear and Share Star Toy Bracelet – Let your star shine bright! This two-bracelet set is adorned with stars and connects together to form one high-style bracelet.

Madison™ - Madison is dazzling in her bright orange helmet and matching skates that roll. Madison's bright blue top and trendy necklace are the perfect complement to her light blue skirt.

Wear and Share Rainbow Toy Bracelet – These two bright pink and orange bracelets feature dangling rainbow charms – the perfect friendship accessory.

Nolee™ - Nolee looks sporty, yet glamorous, in her retro purple skirt, blue jacket and skates that roll. Her long black hair looks great beneath her bright blue helmet.

Wear and Share Cherry Toy Bracelet – These brightly colored bracelets feature a cherry on top and offer a sweet connection for friends. Join the bracelets together to create a high-fashion accessory.

HOT WHEELS® STUNT STRIKERS™

Changing speeds, McDonald's action-packed Hot Wheels Stunt Striker team features eight revved-up roadsters available exclusively in McDonald's Happy Meals and Mighty Kids Meals. This high-octane collection is sure to inspire the imaginations of McDonald's young guests. In addition, young guests can experience the animated Hot Wheels Stunt Strikers comic adventure as the Stunt Strikers battle the Alien Crossers on happymeal.com and hotwheels.com.

Ram Slammer™ – Nothing gets in the way of Ram Slammer. This silver and black truck features oversized wheels and translucent red windows.

SwagBlaster™ – Featuring large wheels in the back and small wheels in the front, this blue and black die-cast car is built for outstanding stunts.

Ram Hammer™ – This silver and black motorbike is ready for anything. A sticker sheet featuring blue and red flames lets young guests add their own finishing touches.

Thunderblade™ – This low-riding car features a cool translucent black canopy and hot stamped wheels. For added playtime fun, gray flame stickers are included to customize the black and red die-cast car.

Motoblade™ – This sleek, red and black die-cast motorbike is ready to lead the team against the Alien Crossers.

Flashfire® - A fixture on the racetrack, this yellow die-cast racecar is built for speed. Custom stickers add fun and flare to this high-octane racer.

Alien Crosser™ 1 – A translucent blue alien makes up the body of this vehicle. Its translucent yellow wheels make for a speedy getaway from the Stunt Strikers.

Alien Crosser™ 2 – Unlike any other, this vehicle is in the form of a bright green alien with yellow hoops to simulate his fast energy wheels.

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While supplies last at participating McDonald's. Ask about special toys for children under 3.

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