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Contact: Jodie Shpritz
JSH&A Public Relations
630.932.9318
jodie@jsha.com

Nicole Neal
McDonald's USA, LLC
630.623.2901
nicole.neal@us.mcd.com

McDonald's Electronic Press Kit
www.mcdepk.com/happymeal

**McDONALD'S[®] HAPPY MEALS AND MIGHTY KIDS MEALS CATCH THE WAVE
WITH SONY PICTURES ANIMATION'S *SURF'S UP*, IN THEATERS JUNE 8**

***McDonald's Online Kids' Community Encourages Offline Activity
with Characters from Surf's Up***

OAK BROOK, Ill. (June 8, 2007) – What's up at McDonald's? Surf's Up! McDonald's and Sony Pictures Animation bring McDonald's youngest guests an awesome summer-surfing adventure. Beginning June 8 – the opening day of the new animated movie *Surf's Up* from Sony Pictures Animation – through July 5, 2007, the characters from the movie catch a wave into McDonald's Happy Meals and Mighty Kids Meals. With the purchase of a Happy Meal[®] or Mighty Kids Meal[®], young guests will receive one of eight *Surf's Up* surfing-action toys, while supplies last.

Just in time for summer fun, Pen Gu Island's very own Cody Maverick, Lani, Tank, Chicken Joe, Geek, Reggie and Big Z become part of the new *Surf's Up* Happy Meal and Mighty Kids Meal collection, giving kids and their families a chance to enjoy surfing action-inspired toys, including mix-and-match customizable surfboard inserts. *Surf's Up*-themed stickers can be placed on the boards and toys for a true make-it-your-own creation. The *Surf's Up* Happy Meal collection also includes two movie-inspired toys that feature water wave technology.

“School is out and warm weather means fun in the sun,” said Kathy Pyle, Senior Director of Family Marketing for McDonald's USA. “The action-packed *Surf's Up* Happy Meal collection inspires kids to be active both on land and in water.”

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For more fun, kids and families can catch a wave of energy at www.happymeal.com. Starting June 8, guests can log on for fun *Surf's Up* online games and offline activities that allow them to earn points to redeem for cool and unique digital rewards. Young guests are encouraged to join the online community of kids to experience the fun and excitement of *Surf's Up* at McDonald's.

McDonald's customers can enjoy additional food choices with their Happy Meals and Mighty Kids Meals including Chicken McNuggets[®] made with White Meat, Apple Dippers (fresh, peeled apple slices with low-fat caramel dipping sauce), and beverage choices including 100% pure Minute Maid apple juice and low-fat white and chocolate Milk Jugs, served in child-friendly containers. Milk nutritional profile and packaging varies in California, Alaska and Hawaii.

About McDonald's:

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McDonald's visit www.mcdonalds.com.

About Surf's Up:

Surf's Up is an animated action-comedy that delves behind the scenes of the high-octane world of competitive surfing. The film profiles teenage Rockhopper penguin Cody Maverick (Shia LaBeouf), an up-and-coming surfer, as he enters his first pro competition. Followed by a camera crew to document his experiences, Cody leaves his family and home in Shiverpool, Antarctica to travel to Pen Gu Island for the Big Z Memorial Surf Off. Along the way, Cody meets Sheboygan surfer Chicken Joe (Jon Heder), famous surf promoter Reggie Belafonte (James Woods), surf talent scout Mikey Abromowitz (Mario Cantone), and spirited lifeguard Lani Aliikai (Zooey Deschanel), all of whom recognize Cody's passion for surfing, even if it's a bit misguided at times. Cody believes that winning will bring him the admiration and respect he desires, but when he unexpectedly comes face-to-face with a washed-up old surfer (Jeff Bridges), Cody begins to find his own way, and discovers that a true winner isn't always the one who comes in first.

About Columbia Pictures:

Columbia Pictures, part of the Columbia TriStar Motion Picture Group, is a Sony Pictures Entertainment company. Sony Pictures Entertainment (SPE) is a subsidiary of Sony Corporation of America (SCA), a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production and distribution; television production and distribution; digital content creation and distribution; worldwide channel investments; home entertainment acquisition and distribution; operation of studio facilities; development of new entertainment products, services and technologies; and distribution of filmed entertainment in 67 countries. Sony Pictures Entertainment can be found on the World Wide Web at <http://www.sonypictures.com>.

About Sony Pictures Animation:

Sony Pictures Animation was established in May 2002 to enable Sony Pictures Entertainment to tap into the vast imagination of the creative community, develop characters and stories that are best realized through digital production and bring entertainment for audiences of all ages to the screen. The division's first film, *Open Season*, was released in September, 2006. Sony Pictures Animation currently is in production on *Surf's Up* (due in theaters June 8, 2007) and *Cloudy With A Chance of Meatballs* (spring 2009).

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