



Ronald McDonald®
Chief Happiness Officer™

Ronald McDonald, who joined McDonald's® in 1963, was promoted to the position of Chief Happiness Officer in 2003. His duties include being a goodwill ambassador and traveling the world to bring fun, happiness, and physical activity to people of all ages. In his role Ronald™ helps promote the brand worldwide and can be seen making many high profile and local community appearances. Ronald reports directly to McDonald's CEO Jim Skinner.

Throughout his career with McDonald's, Ronald has become a magical friend to everyone, and has worked tirelessly to make the world a better place. Additionally, Ronald is the inspirational leader of Ronald McDonald House Charities®, which is dedicated to improving the health and well being of children.

Ronald has an unwavering commitment to children and families that has made him one of the most recognizable celebrities in the world.

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