



Ken Barun
President & CEO, Ronald McDonald House Charities®
Senior Vice President, McDonald's Corporation®

For the last 18 years, Barun has served as the leader of Ronald McDonald House Charities. Ronald McDonald House Charities, a 501(c)3, creates, finds and supports programs that directly improve the health and well-being of children around the world through its network of more than 180 local Chapters serving 48 countries.

Under his leadership, Ronald McDonald House Charities has grown to a global organization, awarding more than \$400 million in grants and program services to non-profit children's organizations worldwide, including initiatives to address youth suicide, prevent child abuse, feed homeless children and much more. The Charity's cornerstone program, the Ronald McDonald House, offers lodging to families of seriously ill children being treated at nearby hospitals. Each year, nearly 240 House programs in 24 countries provide an estimated 2 million lodging nights to 200,000+ families.

In his role as Corporate Senior Vice President of McDonald's, Barun oversees Corporate Social Responsibility efforts including all philanthropic efforts of the company, environmental affairs, animal welfare and other emerging issues.

In April of 2003, Barun was selected by the McDonald's Chairman to oversee McDonald's Corporation Balanced Lifestyles Initiative. In this role he will direct and oversee projects related to McDonald's approach to balanced, active lifestyles. This includes a holistic team approach to areas of nutrition, menu management, marketing, communications, sponsorship of worldwide fitness programs and many other areas. It also includes oversight of the McDonald's Global Advisory Council comprised of scientists and health and fitness experts who advise the company on projects in this area.

From 1983 to 1986, Barun served at the White House as Director of Projects and Policy for First Lady Nancy Reagan, where he was responsible for planning and implementing her public activities. In addition, he is author of the book, *How To Keep the Children You Love Off Drugs*. In 1990, Barun was appointed to the President's Committee on Mental Retardation by President George Bush. Presently, he is serving on the White House's Advisory Council on Drug-Free Communities.

Barun has received numerous awards including most recently the American Refugee Committee's Humanitarian of the Year Award for 2002, The John P. McGovern Distinguished Humanitarian Award and the Distinguished Alumni Award from the University of Houston. He is a noted lecturer and public speaker and has traveled around the world appearing in his role as head of the Charity and as a corporate spokesman on other public affairs issues.

Barun is a graduate of the University of Houston. He and his wife, Sethea, have seven children and reside in Darien, IL.

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