



## **MONOPOLY® 2006 Game at McDonald's®** **Ways to Play Fact Sheet**

### **PROMOTION DATE**

From October 3 through October 30, 2006, MONOPOLY is returning to McDonald's. This year's MONOPOLY at McDonald's game gives customers the opportunity to win great prizes, including the number one prize choice among consumers of all ages, demographics and ethnicities – cash.

### **HOW IT WORKS**

Featuring the biggest Collect & Win cash prize in MONOPOLY at McDonald's history, \$5 million, the MONOPOLY 2006 Game at McDonald's also features the hottest and most popular Instant Win prizes. In addition to Collect & Win, Instant Win, and the CHANCE Game piece where guests are guaranteed to win \$1 or \$5 in Best Buy Bucks™, the 2006 edition of the MONOPOLY at McDonald's promotion also includes an online component at [www.PlayatMcD.com](http://www.PlayatMcD.com). Each MONOPOLY game piece has an access code on the back offering a second chance to win online.

Customers can win by:

- Purchasing Hash Browns, 6 oz. French Fries, 21 oz. and 32 oz. drinks, 3pc. and 5pc. Chicken Selects® and Premium Chicken Sandwiches that carry MONOPOLY game pieces.
- Collecting MONOPOLY game properties of the same color to complete the property sequence.
- Peeling off a MONOPOLY game piece and revealing an Instant Win message.
- Logging onto [www.PlayatMcD.com](http://www.PlayatMcD.com) and entering the access code on the back of MONOPOLY game pieces for a chance to win additional prizes.

### **ABOUT MCDONALD'S**

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McDonald's visit [www.mcdonalds.com](http://www.mcdonalds.com).

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