



## McDonald's® ...See What We're Made Of™

Food quality is key at McDonald's. That's why we take pride in the foods we serve you and your family. We seek out fresh lettuce and tomatoes, quality buns and potatoes, pure ground beef, select poultry and fish, wholesome dairy products and fruit.

In fact, many of the ingredients we use at McDonald's are the same trusted brands you might purchase for your family at the local grocery store. The only difference is that our shopping cart is a whole lot bigger - on any given day, we proudly serve nearly 50 million customers, from more than 30,000 different restaurant locations worldwide.

Our commitment to you...we will do everything possible to make your experience and the meals you eat at McDonald's great.

### Beef

McDonald's commitment to quality can be clearly seen in our dedication to bringing you 100% USDA-inspected beef to ensure your favorite McDonald's premium burgers are of high quality and taste great.

McDonald's is the largest, single purchaser of American beef, buying nearly one billion pounds per year. As one of the nation's leading consumers of agricultural products, including beef, McDonald's believes in and has consistently advocated and enforced the strongest possible food safety standards and regulations.

With these industry-leading standards in place, McDonald's is able to deliver – and you are able to enjoy – high quality beef in your favorite fresh-to-order McDonald's sandwiches.

### Chicken

McDonald's uses premium chicken from leading suppliers. From our Chicken Selects® strips and Chicken McNuggets® to our Premium Salads, Premium Chicken Sandwiches and the new Snack Wrap™, our customers can trust McDonald's to provide them with great tasting, high quality chicken.

### Fish

McDonald's uses white fish from the cold, deep waters of the Pacific Ocean and Bering, Baltic and North Seas. The premium quality of McDonald's Filet-O-Fish® sandwich is a result of the process and high standards we employ and our ability to freeze the fish at sea to maintain freshness.

### Produce

Whether it is a Premium Salad, Snack Size Fruit & Walnut Salad, or the green leaf lettuce and sliced tomatoes used on sandwiches, McDonald's uses fruit and fresh vegetables in a variety of our menu options.

Our entrée salads provide two to three full servings of vegetables and our Side Salad provides one full serving of vegetables, according to the USDA.

For our Snack Size Fruit & Walnut Salads and Apple Dippers, McDonald's purchases 50 million pounds of apples annually.

### Nutrition

McDonald's is committed to providing nutrition and ingredient information for the majority of our products. This information is available in restaurants, via the mcdonalds.com site, the customer care toll-free number (800-244-6227), on product packaging, and the back of trayliners.

