



**Ralph Alvarez**  
**President, North America**  
**McDonald's Corporation**

Ralph Alvarez currently serves as president, McDonald's North America. In this role, Alvarez is responsible for more than 15,000 McDonald's restaurants in the U.S. and Canada.

Before his recent promotion, Ralph Alvarez served as president, McDonald's U.S.A.

Prior to being named president, Alvarez was chief operating officer of McDonald's U.S.A. Before serving as COO, Alvarez was president, Central Division, for McDonald's U.S.A. He was responsible for nearly 4,300 restaurants in the central United States.

Previously, he served as president of McDonald's Mexico.

Prior to that, Alvarez served as regional director for Chipotle Mexican Grill, one of McDonald's Partner Brands.

Before his role at Chipotle, Alvarez worked as regional vice president for McDonald's Sacramento Region.

Alvarez joined McDonald's in 1994 after a lengthy career in the quick service restaurant industry working for Burger King Corporation and Wendy's International, Inc.

From 1977-89, Alvarez worked for Burger King where he held a variety of positions including managing director of Burger King Spain, president of Burger King Canada, and regional vice president for the Florida Region.

While at Wendy's from 1990-94, he served as both a corporate vice-president and as the division vice president – Florida.

Alvarez earned a bachelor's degree in business administration from the University of Miami in Florida where he graduated cum laude.