



Marilyn Wright
McDonald's Owner/Operator

Marilyn Wright purchased her first restaurant on January 16, 1976, and today, along with husband Ralph, own and operate 10 McDonald's restaurants—including the new McDonald's 50th Anniversary restaurant. Making sure that customer satisfaction is over 100 percent is Marilyn Wright's #1 goal. Over the years, her restaurants have achieved and exceeded national averages in sales, profits, customer satisfaction and people development.

Marilyn is active in many areas of McDonald's business and the community:

- **McDonald's Women Owner Operators Network.** Marilyn, one of the founding members and former president, was awarded the prestigious Catalyst Award (Catalyst is a not-for-profit organization that works with business and the professions to effect change for women) for her instrumental work in developing links between Women Owner Operators and McDonald's Corporation. On March 24, 1994, McDonald's Corporation was recognized by Congressional Record for its ongoing efforts to expand entrepreneurial opportunities for women throughout the McDonald's system, citing the Women Operators' Network as a growing organization of women with growing clout within the company.
- **McDonald's International Division.** Acted in an advisory capacity, in particular working with developing countries in Central Europe.
- **Ronald McDonald House Charities.** Wright is an active board member in the charitable efforts of the global charity.
- **Ronald McDonald House at Scottish Rite Children's Medical Center in Atlanta.** Wright spearheaded the largest charity benefit and helped start this house, which was built seven years ago.
- **Save the Children of Bosnia-Herzegovina.** Wright was president of this not-for-profit organization. She was instrumental in providing food, medicine and schooling to needy children in Bosnia and Herzegovina. Made 11 trips to Bosnia to hand deliver funds due to the difficulty in reaching children across this war-ravaged country.

Other Major Accomplishments:

- **Entrepreneur of the Year.** Nominee for this award as an entrepreneur earning recognition for achievements in developing Wright Management into a profitable and sales-oriented company.
- **McTLC Award.** Awarded this prestigious award from Ronald McDonald House Charities in recognition of Wrights' involvement with Save the Children of Bosnia and Herzegovina.
- **Ronald Award.** Wright has twice received this award for impressive and dedicated community involvement.
- **Outstanding Restaurant Award Recipient.** Wright has received numerous awards for Quality, Service, Cleanliness and Value to customers.
- **LEO Award.** Wright has received two LEO awards for being a leading edge operator.

Local Civic and Community Involvement:

- Supports orphans and underprivileged children in the 19th District Police Department.
- Sponsors Ronald McDonald shows for those in need.
- Has hosted lunches for the Misericordia Heart of Mercy for 20 years.
- Works closely with the Lincolnwood Police Department and helped launched D.A.R.E.