



MEDIA CREDENTIAL REQUEST FORM

****SPACE IS LIMITED****

RETURN YOUR REQUEST FORM BY MARCH 20, 2007

GAME WEEK ACTIVITIES

Credentials will be available starting Saturday, March 24 in the Media Room at the Marriott in Louisville, Ky. and will be good for the Boys and Girls Games, daily practices, the Ronald McDonald House and Muhammad Ali Center visits, the POWERade Jam Fest and other Game-week activities.

POWERade Jam Fest

Monday, March 26, 2007 at Bellarmine University in Louisville, 7 – 9:00 p.m. (EST)

McDonald's All American High School Basketball Games

Wednesday, March 28, 2007 at Freedom Hall in Louisville

Tip-off times: Girls Game at 5:30 p.m. (EST) and Boys Game at 8:00 p.m. (EST)

*Indicate below if you will be attending the Games. Please **PRINT CLEARLY** to ensure accuracy.*

Your Name/Title _____

Media Affiliation _____

Address _____

City _____ State/Zip _____

Telephone _____ Fax _____ E-mail _____

Date _____ Number of Credentials Needed _____

(Note: limit 3 per media outlet – contact GolinHarris at the phone number listed below with any special requests)

CREDENTIAL NEEDS (check all that apply)

Game Week Activities (Jam Fest/Player Appearances) _____

Boys Game _____

Girls Game _____

Press Seat

Photography

Name _____

Name _____

Name _____

Name _____

Freedom Hall has wireless Internet access available (log-in information will be distributed on game day). If you need special assistance, please contact Amanda Storment at 502/367-5180.

Fax or e-mail completed forms to:

Ben Lincoln, GolinHarris; blincoln@golinharris.com; Phone: 312/729-4466; Fax: 312/729-4022
Emily Fullmer, GolinHarris; efullmer@golinharris.com; Phone: 312/729-4235; Fax: 312/729-4022

****WE WILL NOT ACCEPT CREDENTIAL REQUESTS AFTER MARCH 20, 2007****

McDONALD'S ALL AMERICAN GAMES
News Credentialing Policy

The McDonald's All American Games policy for credentialing Internet sites is as follows:

The organizers of the McDonald's All American Games will only provide credentials to the official Web sites of institutions affiliated with the Games for the publication or distribution of "real time" online content (cybercasts that include running play-by-play, statistics, etc.). These "real time" rights are owned by the McDonald's All American Games. A maximum of one credential will be guaranteed - pending space and availability - to qualifying online and other news-service agencies of national, over-the-air or cable networks or established online publications (e.g. ESPN.com, SI.com, USAToday.com, and FOXSportsNet.com) that are staffed by full-time employees. Sites housing message boards and chat rooms that permit anonymous postings about high school athletics or that provide information about the potential recruitment of student-athletes may be deemed ineligible for credentials; this will be defined as any organization that is recognized as an outlet intended primarily for the purpose of publishing news regarding recruitment of student-athletes. Sites that are in any way affiliated with gambling will not be granted credentials. Sites that are not affiliated with a legitimate newsgathering organization will not be granted credentials. The organizers of the McDonald's All American Games reserve the right to refuse credential requests for any reason. A membership in a writer's association (i.e. FWAA, USBWA, etc.) does not automatically qualify an online agency or any other organization for credentials.