

**FOR IMMEDIATE RELEASE**

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**GROUNDBREAKING ARTIST/PRODUCER TIMBALAND TO PERFORM AT 30TH ANNIVERSARY McDONALD'S® ALL AMERICAN HIGH SCHOOL BASKETBALL GAMES**

**OAK BROOK, Ill. (March 27, 2007)** – Artist and producer Timbaland, widely acknowledged as one of music's most inventive and distinctive creators, will perform two new songs during halftime of the 30th annual McDonald's All American Boys Game, which tips off at 8:00 p.m. (EDT), March 28, 2007 at Freedom Hall in Louisville, Ky.

Timbaland's latest hit single, "Give it to Me," featuring Nelly Furtado and Justin Timberlake, is climbing the Top 40 of the Billboard Pop 100 chart and the music video recently premiered on MTV's "TRL." The song will appear on his second solo album "Timbaland Presents Shock Value," which will be released April 3.

Timbaland's show at the McDonald's All American Games coincides with the end of his special guest stint on the first leg of Timberlake's 2007 FutureSex/LoveShow World Tour.

"In my line of work, I get to partner with the world's top artists, but I'm particularly proud to work with the McDonald's All American Games, which showcases the best basketball talent in the U.S.," said Timbaland.

Timbaland's music career spans from disc jockey to hip-hop artist and producer. His ability to work across musical genres has led to collaboration with an extensive and diverse list of standout artists including, Missy Elliott, Magoo, Jay-Z, Ludacris, Beck, The Pussycat Dolls, Fall Out Boy, Elton John and most recently, Nelly Furtado and Justin Timberlake. A number of these artists and others will be a part of "Shock Value." The album, much like Timbaland's career, fuses genres from rap and hip-hop to pop, punk pop and garage rock to South Asian influences.

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“With Timbaland’s involvement in the McDonald’s All American Games, it pairs the best of musical entertainment with the best of high school basketball.” said Tara Hayes, McDonald’s U.S. Communications.

The purpose of the McDonald’s All American Games is to raise funds for Ronald McDonald House Charities® (RMHC®). A portion of the proceeds from the 2007 Games will go to RMHC of Kentuckiana. To date, the McDonald’s All American Games have raised more than \$5 million for RMHC and its local chapters.

Tickets to the Games are available through Ticketmaster and by phone, (866) 909-GAME. The Boys Basketball Game takes place at Freedom Hall in Louisville, Ky. on Wednesday, March 28 at 8:00 p.m. (EDT) and airs live on ESPN. The Girls Game precedes the Boys' at 5:30 p.m. (EDT) and will air live on ESPNU.

For more information on the McDonald’s All American Games, visit [www.mcdonaldsallamerican.com](http://www.mcdonaldsallamerican.com) or [www.mcdepk.com/2007allamericangame](http://www.mcdepk.com/2007allamericangame).

### **About RMHC**

Ronald McDonald House Charities, a non-profit 501 (c)(3) corporation, creates, finds and supports programs that directly improve the health and well being of children. Its programs are grassroots-driven to enable the Charity to offer help where children need it most — right in their own communities. RMHC makes an immediate, positive impact on children’s lives through its global network of local Chapters in nearly 50 countries and its three core programs: the Ronald McDonald House®, Ronald McDonald Family Room™ and Ronald McDonald Care Mobile®. RMHC and its global network of local Chapters have awarded more than \$430 million in grants and program services to children’s programs around the world. For more information, visit [www.rmhc.org](http://www.rmhc.org).

### **About McDonald's**

McDonald's USA, LLC is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McDonald's visit [www.mcdonalds.com](http://www.mcdonalds.com).

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