

*** SATELLITE VIDEO PACKAGE ALERT ***

ATTENTION: Sports, Assignment and Planning Desks

Country's Best High School Players Meet at Freedom Hall in Louisville, Ky. to Compete for Ronald McDonald House Charities® in McDonald's All American Basketball Games

Story Summary:

**PLAYER FOOTAGE AND SOUNDBITES FOR THE
30th ANNIVERSARY OF THE
McDONALD'S ALL AMERICAN GAMES**

The 30th Anniversary of the McDonald's All American Games will tip-off Wednesday, March 28, at Freedom Hall in Louisville, Ky. The Boys Game begins at 8:00 p.m. (EST), and will air live on ESPN. The Girls Game begins at 5:30 p.m. (EST), and will air live on ESPNU.

The purpose of the McDonald's All American Games is to raise funds for Ronald McDonald House Charities® (RMHC®). A portion of the proceeds from the 2007 Games will go to RMHC of Kentuckiana. To date, the McDonald's All American Games have raised more than \$5 million for RMHC and its local chapters.

Since 1977, more than 800 players have competed in the McDonald's All American Games, forming an elite list that reads like a "Who's Who" in basketball history. McDonald's All American® athletes include NBA greats Michael Jordan, Magic Johnson, Kevin Garnett, LeBron James and Carmelo Anthony; along with current college stand-outs such as Greg Oden and Kevin Durant. Former female All Americans include WNBA MVP candidate Seimone Augustus and NCAA stars Ivory Latta, Tina Charles and Candace Parker.

This b-roll package includes:

- Interviews with all 48 Boys and Girls players
- Players visiting the Ronald McDonald House in Louisville
- Players visiting the Muhammad Ali center to pay tribute to a local Kentucky landmark (includes player interaction)
- B-roll of all 48 players in practice
- Players eating lunch and behind-the-counter at a local Louisville McDonald's restaurant

Feed Information:

- **DATE:** TUESDAY, MARCH 27, 2007
- **COORDINATES:**

Feed 1:
10 – 10:30 a.m. ET
Galaxy 26, Transponder 19
C-Band
Downlk Freq: 4080MHz (V)
SubCarriers: 6.2/6.8

Feed 2:
3 – 3:30 p.m. ET
SAME COORDINATES as 10 a.m.

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For additional information contact GolinHarris: Emily Fullmer at (612)716-6688

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