

Filming and Photo Opportunities McDonald's during the FIFA World Cup 2006™



Munich

for further information and to register please contact us at below numbers

Date	Location	Action	Itinerary	Note	Contact Person
Thurs June 8 th 1:00 - 2:00 pm	Munich SoccaFive Arena Spiridon-Louis-Ring 21 80809 München	Press conference and McDonald's Player Escort Match	Guests: Lothar Matthäus Bebeto Sir Geoff Hurst Speakers: Senior Management McDonald's 1:00 pm beginning of the press conference 1:25 pm performance by Fan Dancers 1:40 McDonald's Player Escort Match 2:00 pm end of the press conference	Children's Nationalities: 3x England 1x Uruguay 1x Chile 1x Cyprus 1x Costa Rica 3x Singapore 1x Malta 11x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990 Nicolas von Sobbe Mobil: +49 177-29 92 104
Fri June 9 th 10:30 - 12:00 am	Freising	Meetingpoint McDonald's Player Escort Kids WC Match Germany – Costa Rica	10:30 am arrival at McDonald's Restaurant 12:00 pm departure for stadium 12:30 pm arrival at stadium	Children's Nationalities: 3x England 1x Uruguay 1x Chile 1x Cyprus 1x Costa Rica 3x Singapore 1x Malta 11x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990 Nicolas von Sobbe Mobil: +49 177-29 92 104
Thurs - Fri June 8 th - June 9 th	Munich	McDonald's Latin America Group Senior Management will be available to the media	tbd	tbd	McDonald's Europe: Carmen Vroonen Mobil: +32 495 58 43 21
Wed June 14 th 10:30 - 12:00 am	Freising	Meetingpoint McDonald's Player Escort Kids WC Match Tunisia – Saudi Arabia	10:30 am arrival at McDonald's Restaurant 12:00 pm departure for stadium 12:30 pm arrival at stadium	Children's Nationalities: 22x Germany	McDonald's Germany: Uta Reimer Tel.: +49 89-78 594 193
Sat June 17 th 3:00 - 5:00 pm	Munich FC Hertha München Höglwörtherstr. 219 81379 Munich	McDonald's Player Escort Match Brazil – Australia	03:00 - 04:00 pm arrival at the pitch 04:15 pm Kick-off 05:00 pm Full Time	Children's Nationalities: 11x Australia 5x England 2x Slovenia 4x Germany	McDonald's Germany: Melanie Kokott Mobil: +49 170-18 44 188

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Date	Location	Action	Itinerary	Note	Contact Person
Sun June 18 th 10:30 - 12:00 am	Freising	Meetingpoint McDonald's Player Escort Kids WC Match Brazil - Australia	10:30 am arrival at McDonald's Restaurant 12:00 pm departure for stadium 12:30 pm arrival at stadium	Children's Nationalities: 11x Australia 5x England 2x Slovenia 4x Germany	McDonald's Germany: Melanie Kokott Mobil: +49 170-18 44 188
Wed June 21 st 1:30 - 3:00 pm	Freising	Meetingpoint McDonald's Player Escort Kids WC Match Ivory Coast – Serbia & Montenegro	01:30 pm arrival at McDonald's Restaurant 03:00 pm departure for stadium 03:30 pm arrival at stadium	Children's Nationalities: 22x Germany	McDonald's Germany: Uta Reimer Tel.: +49 89-78 594 193
Sat June 24 th 9:30 - 11:00 am	Freising	Meetingpoint McDonald's Player Escort Kids WC Match Round of 16	09:30 am arrival at McDonald's Restaurant 11:00 am departure for stadium 11:30 am arrival at stadium	Children's Nationalities: 22x Germany	McDonald's Germany: Uta Reimer Tel.: +49 89-78 594 193
Tues July 4 th 3:00 - 5:00 pm	Munich FC Hertha München Höglwörtherstr. 219 81379 Munich	McDonald's Player Escort Match Semi-Finals	03:00 - 04:00 pm arrival at the pitch 04:15 pm Kick-off 05:00 pm Full Time	Children's Nationalities: 4x England 4x USA 2x Russia 2x Australia 2x Switzerland 2x Italy 6x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990 Nicolas von Sobbe Mobil: +49 177-29 92 104
Wed July 5 th 1:30 - 3:00 pm	Freising	Meetingpoint McDonald's Player Escort Kids WC Match Semi-Finals	01:30 pm arrival at McDonald's Restaurant 03:00 pm departure for stadium 03:30 pm arrival at stadium	Children's Nationalities: 4x England 4x USA 2x Russia 2x Australia 2x Switzerland 2x Italy 6x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990 Nicolas von Sobbe Mobil: +49 177-29 92 104