

# Filming and Photo Opportunities McDonald's during the FIFA World Cup 2006™



## Berlin

for further information and to register please contact us at below numbers

Date	Location	Action	Itinerary	Note	Contact Person
Mon June 12 <sup>th</sup>	Berlin	Rehearsal Fan Dancers	tbd	tbd	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990
Mon June 12 <sup>th</sup>	Berlin	McDonald's Latin America Group Senior Management will be available to the media	tbd	tbd	McDonald's Europe: Carmen Vroonen Mobil: +32 495 58 43 21
Mon June 12 <sup>th</sup> 3:00 - 5:30 pm	Berlin Stadium adidas Fan Park Konrad-Adenauer-Str. 10557 Berlin (Tiergarten)	McDonald's Player Escort Kids Match Brazil - Croatia	03:00 - 04:00 pm arrival at the pitch 04:45 pm Kick-off 05:30 pm Full Time	Children's Nationalities: 3x Brazil 2x Denmark 1x Peru 2x Croatia 1x Panama 1x Venezuela 12x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990
Tues June 13 <sup>th</sup> 1:30 - 3:00 pm	Berlin	Meetingpoint McDonald's Player Escort Kids WC Match Brazil - Croatia	01:30 pm arrival at McDonald's Restaurant 03:00 pm departure for stadium 03:30 pm arrival at stadium	Children's Nationalities: 3x Brazil 2x Denmark 1x Peru 2x Croatia 1x Panama 1x Venezuela 12x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990
Thurs June 15 <sup>th</sup> 1:30 - 3:00 pm	Berlin	Meetingpoint McDonald's Player Escort Kids WC Match Sweden - Paraguay	01:30 pm arrival at McDonald's Restaurant 03:00 pm departure for stadium 03:30 pm arrival at stadium	Children's Nationalities: 22x Germany	McDonald's Germany: Uta Reimer Tel.: +49 89-78 594 193
Mon June 19 <sup>th</sup> 3:00 - 5:30 pm	Berlin Stadium adidas Fan Park Konrad-Adenauer-Str. 10557 Berlin (Tiergarten)	McDonald's Player Escort Kids Match Ecuador – Germany	03:00 - 04:00 pm arrival at the pitch 04:45 pm Kick-off 05:30 pm Full Time	Children's Nationalities: 1x Colombia 2x Ecuador 19x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990  Nicolas von Sobbe Mobil: +49 177-29 92 104
Tues June 20 <sup>th</sup> 8:30 - 10:00 am	Berlin	Meetingpoint McDonald's Player Escort Kids WC Match Ecuador - Germany	08:30 am arrival at McDonald's Restaurant 10:00 am departure for stadium 10:30 am arrival at stadium	Children's Nationalities: 1x Colombia 2x Ecuador 19x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990  Nicolas von Sobbe Mobil: +49 177- 29 92 104
Fri June 23 <sup>rd</sup> 8:30 - 10:00 am	Berlin	Meetingpoint McDonald's Player Escort Kids WC Match Ukraine - Tunisia	08:30 am arrival at McDonald's Restaurant 10:00 am departure for stadium 10:30 am arrival at stadium	Children's Nationalities: 22x Germany	McDonald's Germany: Uta Reimer Tel.: +49 89-78 594 193

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Date	Location	Action	Itinerary	Note	Contact Person
Fri-Sun June 23 <sup>rd</sup> -25 <sup>th</sup> 11:00 am - 4:00 pm	Berlin adidas World of Football Konrad-Adenauer-Str. 10557 Berlin	McDonald's Football Camp	Kids get professional football training by Michael Rummenigge	Fri June 23 <sup>rd</sup> Participant: German football legends Mr. Kaltz and Mr. Kohler	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990
Fri June 30 <sup>th</sup> 9:30 - 11:00 am	Berlin	Meetingpoint McDonald's Player Escort Kids WC Match Quarter-Finals	09:30 am arrival at McDonald's Restaurant 11:00 am departure for stadium 11:30 am arrival at stadium	Children's Nationalities: 22x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990
Sat July 8 <sup>th</sup>	Berlin  Please check on the FIFA Media Channel or at <a href="http://www.mcdepk.com">www.mcdepk.com</a>	Press conference and McDonald's Player Escort Match	tbd	Children's Nationalities: 7x USA 1x England 1x New Zealand 1x Australia 1x Switzerland 1x Venezuela 1x Ukraine 1x Russia 1x China 1x Italy 1x Ireland 5x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990  Nicolas von Sobbe Mobil: +49 177- 29 92 104
Sun July 9 <sup>th</sup> 12:30 - 2:00 pm	Berlin	Meetingpoint McDonald's Player Escort Kids WC Final	12:30 pm arrival at McDonald's Restaurant 02:00 pm departure for stadium 02:30 pm arrival at stadium	Children's Nationalities: 7x USA 1x England 1x New Zealand 1x Australia 1x Switzerland 1x Venezuela 1x Ukraine 1x Russia 1x China 1x Italy 1x Ireland 5x Germany	McDonald's Germany: Martina Augenstein Mobil: +49 151-151 54 990  Nicolas von Sobbe Mobil: +49 177- 29 92 104