

## **2006 McDONALD'S ALL AMERICAN GAMES MEDIA ACTIVITIES – INTERVIEW/PHOTO OPPORTUNITIES**

**Note:** For all media information and updates during Game Week, please visit the media room, which will be the Boardroom at the Hilton Mission Valley Hotel. Directions and addresses to all locations are also available in the media room.

### **Saturday, March 25**

- **Player Arrivals: 8:00 a.m. - 4:00 p.m. (PST) at San Diego International Airport**
- **Player Tuxedo Fitting: 3:00 – 6:00 p.m. (PST) at Hilton Mission Valley Hotel**  
Media invited to interview players and take pictures as they are fitted for tuxedos to wear to the banquet in their honor on Tuesday night. Please stop by media room prior to advancing to the suites.

### **Sunday, March 26**

- **Ronald McDonald House Visit Luncheon: 11:00 a.m.-1:00 p.m. (PST) in San Diego**  
Media invited to come with players as they visit the Ronald McDonald House to understand the true meaning behind the McDonald's All American Games.
  - *Location: 3101 Berger Ave.*
- **Practice: 2:00 – 4:00 p.m. (PST) (Aztec Recreation Center)**
  - *Located at 55<sup>th</sup> St. on SDSU's campus*

### **Monday, March 27:**

- **Practice: 9-11 a.m. (PST) (Aztec Recreation Center)**
- **Player McDonald's Visit: (2482 Northside Dr.) 11:45 a.m.-12:45 p.m. (PST)**  
Media invited to interview players and have lunch at McDonald's, while also watching and working behind the counter at a local McDonald's.
- **Player Sea World Visit: 1:00 – 3:00 p.m. (PST)**  
McDonald's All Americans from across the country will visit Sea World for the first time. Visual/photo opportunities will be available as players "play basketball" with dolphins and other Sea World attractions.
  - *Located at 500 SeaWorld Drive*
- **Jam Fest at Peterson Gym: 7:00 – 9:00 p.m. (PST)**  
Slam dunk, team ball and 3-pt. competition -- ESPN tapes to air immediately following Boys Game on March 29.
  - *Parking reserved for media in PS4 ramp, located behind Cox Arena*
  - *Please check in at front entrance of Peterson Gym, near ESPN trucks*
  - *Television cameras will be allowed to tape from balcony*
  - *All media and photography will have sectioned-off location in bleachers. Currently working with ESPN for baseline/sideline photography.*

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## Tuesday, March 28:

- **Practice: 9-11 a.m. (PST) (Aztec Recreation Center)**
- **Media Day at Cox Arena (Mezzanine Suite): 11:45 a.m.-1 p.m. (PST)**  
This is the opportunity to interview any player necessary – all 48 McDonald's All Americans will be available for interviews to use for remainder of week.
  - *Media parking available in Lot L, the parking lot directly behind Cox Arena*
  - *Mezzanine suite is on 2<sup>nd</sup> Level via elevator*
  - *Relaxed atmosphere; sit down with players for lunch*
  - *Broadcast locations within arena available*
  
- **Awards Banquet and Silent Auction: 5:30 – 10:00 p.m. (PST) (Town and Country Resort and Convention Center)**

## Wednesday, March 29:

- **Games Information:**
  - *Media parking reserved in Lot PS4, located behind Cox Arena*
  - *Please check in at back loading tunnel*
  - *Media seating and photo/camera box locations will be pre-determined, and available upon check-in. **Please let us know of any preferences***
  - *Media Room hospitality area will be in back loading tunnel; food will be available*
  - *Cox Arena will have high-speed wireless access; data and; phone lines available in media room (approximately 10 spots) and also by request*
  - *Post-Game press conference for Game MVP's and local players will be held next to media hospitality in back tunnel). Location subject to change.*
- **Girls Game: 4:30 p.m. (PST) tip off at Cox Arena**  
ESPN will air immediately following the Boys Game
- **Boys Game: 7 p.m. (PST) tip-off at Cox Arena**  
ESPN2 will broadcast on Thursday, April 6 at 10 a.m. (PST)