

McDonald's All American Game® Internet Credential Policy

McDonald's All American Game's policy for credentialing Internet sites is as follows:

For "real time" (situations known as cybercasts that include running play-by-play, statistics, etc.), McDonald's All American Game will only credential the official websites of the institutions organizing or affiliated with the event. These "real time" rights are owned by McDonald's All American Game.

A maximum of one credential will be issued – on a space availability basis – to each official on-line service agency of a national over-the-air or cable network or established publication (i.e. ESPN.com, SI.com, USAToday.com, and FOXSportsNet.com) that is staffed by full-time employees.

Sites that focus primarily on the McDonald's All American Game that sponsor message boards and chat rooms where people are allowed to post anonymous information and rumors are automatically ineligible for credentials.

Any on-line agency that has a primary purpose of providing information involving the potential recruitment of student-athletes will be ineligible for credentials. This is defined as any organization that is recognized as an outlet intended primarily for the purpose of recruiting news and/or the recruitment of student-athletes where 50 percent or more of the information relates to recruiting content.

Any site requesting credentials that are any way affiliated with gambling (i.e. advertisers) will not be granted credentials.

Any fan-based sites that are not affiliated with a legitimate newsgathering organization will not be granted credentials.

Membership in a writer's association (i.e. FWAA, USBWA, etc.) does not automatically qualify an on-line agency or any other organization for credentials.